

# Steven Zurita

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## Film & Television Experience

**VFX Animator & Editor** – *The Annoying Orange (YouTube Channel, 11.9M subs)* **2013 - 2023**

- Animated and assembled over 420 episodes, totaling over 731 million views
- Coordinated and directed voice actors
- Wrote, directed, and edited select blockbuster episodes
- Repurposed shots and episodes for vertical format, short form distribution
- Created and used templates for efficiency and end card interactivity.

**Graphic Design & VFX Integration** – *Strawburry17 (YouTube & Twitch Channel, 986k subs)* **2015 - 2020**

- Animated intro, outro, lower third, and transition alpha graphics for Twitch streams
- Animated & edited opening credits for “The Unleashed” Twitch TTRPG series
- Directed and added VFX to Star Wars brand deal video

**Music Video Production** – *Cristina Vee (YouTube Channel, 159k subs)* **2018 - 2020**

- Shot, directed, edited, and compressed various music videos for YouTube
- Employed subtle VFX techniques & color correction to achieve client’s vision and style
- Organized location, transport, crew, and prop rentals for shoots
- Shot thumbnail portraits in between filming to optimize discovery

**Broadcast Station Manager** - *Texas Student Television (K29HW-D Austin, TX)* **2011 - 2012**

- Managed 200 employees, 17 shows, & 3 departments
- Synergized with newspaper and radio divisions
- Introduced producer workshops for better production value, web producers for more web presence
- Oversaw 3 new paid sponsorships & raised monthly revenue 18%

## Skills

**Production:** DV, HDV, AVCHD, 16mm, HD-DSLR, Smartphone, MXF/MPEG-2, Canon DSLR Still & Video DSLR, Blackmagic RAW, & RED formats

**Software:** Adobe Premiere, After Effects, Photoshop, Lightroom, Media Encoder, Illustrate, Audition, Red Giant Trapcode & Universe suites, Avid Media Composer, DVD Studio Pro, Final Draft, Cinema4D, Final Cut Pro 7

**Video Managing:** Transcoding RAW footage, File storage organization, Cloud workflow delivery, Compressing for H.264 web uploads in widescreen, square, and vertical formats

**Language:** Fluent English, Conversational Spanish, Rudimentary Japanese

## Honors and Awards

**Burbank Library Best of Posed Photography, Color** – *2<sup>nd</sup> Place* **2018**

**Austin Film Festival** – *Student’s Audience Choice Award* **2012**

**College Broadcaster’s Inc.** – *Best Promo* **2011**

**South Central Broadcasting** – *Best Narrative Drama* **2011**

## Education

**BS, Radio-Television-Film: Film Production** **2012**

The University of Texas at Austin

**Summer Seminars Program: Screenwriting** **2007**

The University of Southern California School of Cinematic Arts